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Naperville carpet company ranks second in the world



The Martin family, owners of Russell Martin Carpets and Rugs earned top award. Daughter Kate Moeller, Rae and Dave Martin, Rebecca and Sam Martin run the business.

The top Sam

Daily Herald Report

Naperville company [Russell Martin Carpets and Rugs](http://www.RMCarpets.com/) (<http://www.RMCarpets.com/>) took second place at the World Floor Covering Association's Gold Standard Awards in the under \$10 million in sales volume category.

Russell Martin was named the No. 2 store out of all of the hardwood, tile, laminate and carpet stores in the world for quality, ethics and community Service.

The WFCA judges applicants on their knowledgeable management and staff who stay actively informed on the industry, provision of courteous service throughout the purchase process, maintenance of the store, and adherence to the WFCA Code of Conduct.

"We really pride ourselves on offering our customers the best possible experience, so to not just be recognized for that by the WFCA, but to win second in the world, is truly an honor," said Sam Martin of Russell Martin. "For a local business like ours to compete at this level shows that it's quality service that's the key to success."

According to the WFCA, the award is given to the business that has "demonstrated the standards of a WFCA member and has created an outstanding consumer retail experience." The Gold Standard Award is given in two categories: businesses with over \$10 million in sales volume and businesses with under \$10 million in sales volume.

Russell Martin, at 633 N. Washington St., was awarded this honor based on: customer reviews and testimonials highlighting the friendliness and expertise of the staff; involvement in the community; and commitment to offering a great product and a great shopping experience. As second place winner they also received six-months online WFCA University tuition.