

But the long hours and fast pace of a trauma center could be harsh.

"You just never know what happens and there were some long hours and a hectic pace," he said.

He wanted to do something more fun. After a few seasons of working as a beer vendor at Wrigley Field and going to college, he earned a bachelor's degree in interdisciplinary studies and philosophy at Northeastern University.

All those experiences helped him develop his business acumen and he jumped into entrepreneurship, he said.

He and Victoria married in 2010 and then came across Vancouver, Canada-based TapSnap, a company that takes the traditional photo booth box to the technology age. The portable phototainment system eliminates the walls and ceiling of the little photo booth often found at malls and amusement parks. The mobile digital technology



Victoria and Fred Skeppstrom of Winnetka, founders of TapSnap.

of the system, popular at events, allows people to say "cheese," add props to a photo, write messages and then email it to themselves or post on Facebook.

The couple bought a franchise last November and operate it from their home in Wilmette.

Their first major event was the New Year's Eve party at the Palmer House in downtown Chicago, where guests lined up to do fun shots of themselves for the New Year, write on the photo

and post it on social media sites. The next event was operating TapSnap at the Chicago Auto Show.

The digital photo experience is also available for rental at weddings and other events for \$375 per hour, Fred Skeppstrom said.

An upgrade in software is being tested that will allow a link to be mailed to someone not at the event, so they can log on and watch others have their photos taken live, he said.

So did Fred and Victoria ever get

COURT  
TapSnap removes the rig of the traditional photo booth, digitizes it and allows "Cheese" and then post on Facebook.

their photos snapped at a traditional photo booth, like couples?

"Sure we did, but not those," Fred said. "I don't see the competition any further."

## People:

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grills, as well as working showers, sinks and baths. They said you can enter the "tranquil vestibule" and go up an escalator where a barista will make a complimentary handcrafted beverage in the Bliss Cafe.

### A 'Woman 2 Know'

**Lou Toste O'Brien** of Naperville has been featured as a "Woman 2 Know" by CBS2 Chicago. The interview ranged from O'Brien's "sweet success" to the influence of her parents, who were also entrepreneurs. Her Grandma Toste brand of homemade cannoli filling and a selection of Italian desserts, can be found at Casey's Foods in Naperville and Western Springs, Brookhaven Marketplace at

the Burr Ridge, Darien and Mokena stores, and select Mariano's stores. Her cannoli filling also is used in the desserts at the Naperville Country Club.

### FastTrack

Prairie Path Books owner **Sandy Koropp** in Wheaton said she is partnering with Toms-Price, a family-owned furniture store to offer book lovers a homelike setting where they can buy great reads. Toms-Price is furnishing its Wheaton store with leather chairs and sofas, and a kitchen will allow for book discussions around cooking demonstrations. Toms-Price also has stores in Lincolnshire, Skokie, South Barrington as well as an outlet in Bloomingdale.

**Lynn Bunnell** of West Chicago was



Lou Toste O'Brien



Lynn Bunnell

named regional community life manager for Pathway Senior Living LLC, a senior living management company headquartered in Des Plaines that owns and operates senior living communities in the Midwest. ... **S. Kyle Mitter** is the new senior mortgage banker at the Lindenhurst residential mortgage team of North Shore Trust and Savings, which is based in Waukegan.

**Court Carruthers**, Lake Forest-based Grainger's senior vice president and group president of the Americas, will speak at the Raymond James 35th Annual Institutional Investors Conference in Orlando, Fla., on March 4. ... Also **Paul Miller**, Grainger vice president of global e-commerce,

customer information innovation, will speak at the Annual Credit Suisse Conference in Scottsdale, March 10.

Palatine's **Lavelle I. Cameron Monti**, Ardenwood associates **Lance Z. Regal**, and **Joshua M. ...** recognized with Super Lawyer which is for those with more than 10 years experience recognized as Rising Star in litigation assigned to just over 100 all attorneys in the state.

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