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## Russell Martin Carpets and Rugs Hosts Color Seminar

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Russell Martin Carpets and Rugs was honored to host The Dixie Group's color seminar for area designers. The Dixie Group includes Dixie, Masland and Fabrica Carpet brands. The seminar was led by Vickie Butler-Gilstrap, the Director of Design and Color for The Dixie Group. Butler-Gilstrap is also the Chairholder for Color Marketing Group ASID. As Chairholder, Vickie meets with top interior designers and manufacturers across the country to forecast color trends in interior design including paint, wallpaper, fabric and carpet.

Seminar attendees learned that historically, interior design color trends follow the economy. Grays are popular when the economy is in a recession and golds and reds are fashionable during expansion. Runway trends show gray is still strong but the colors are starting to break towards warmer colors again. Currently, gray neutrals call for small pops of bright colors in blues, oranges, or yellows. Gilstrap and the Color Marketing Group predict the next year or two will move the gray neutral palate towards a taupe, then back towards a warm gold. Host Kate Moeller of Russell Martin Carpet and Rugs suggests, "Look for coordinating colors in sea blue, emerald green, crisp yellow and yes, a little positive red again. This is one case where being in the red is a sign of a good economy."

In addition to learning more about historical and current color trends, attendees previewed upcoming carpet styles and suggested new carpet colors for the future. "It is an incredible compliment to be ask to design and color the next carpet made by the Dixie Group. We get a real kick out of seeing our ideas come to life in the next product line, then in our customer's home," said Moeller.

Award-winning Russell Martin Carpets and Rugs is the premier carpet dealer and rug cleaning firm in the Naperville area. Clients from homeowners to businesses trust Russell Martin to provide high quality carpet and cleaning service every time. The family-owned and operated business has over 50 years experience in the carpet industry. For more information visit <http://www.RMCarpets.com/>.

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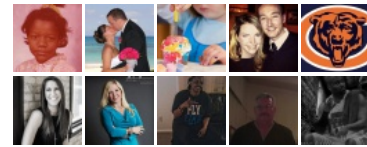


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