

## Website design company on move

By Kristen Kucharski – As published on June 24, 2012

**Name:** Design & Promote

**Where:** 1952 McDowell Road, Suite 100, Naperville

**Call:** 630-995-7109

**Web:** [www.designandpromote.com](http://www.designandpromote.com)

Naperville resident Bruce Jones has been in the computer industry since before the Internet was popular in homes.

Professionally, he has served as a network analyst, network administrator and an Internet marketing manager for various companies until he opened his own web designing business.



On June 1, Design & Promote moved to a larger office at 1952 McDowell Road, suite 100, in Naperville to accommodate their growing web design business. | Submitted

“I started helping out friends with search engine optimization, and their company websites began rising to the top of all the search engines; that is when I decided to take this business to the next step,” Jones said.

“As I gained new search engine optimization clients, I realized that, even though many of them were on the top of Google, the phone still wasn’t ringing, mostly because the website design lacked eye-catching call to actions — that is when the concept of Design & Promote was born.”

Design & Promote was originally opened in 2008 in south Naperville but, because of rapid growth, it has moved to larger offices June 1 at 1952 McDowell Road, Suite 100, in Naperville.

“We have a team of four talented employees creating eye-catching custom websites that are search engine optimized, integrated with social media, and are easy to manage and add to by our clients.”

Hours: 9 a.m. to 5 p.m. Monday through Friday

*Know of a business coming to Naperville or leaving us? Contact Kristen Kucharski at [knkucharski@hotmail.com](mailto:knkucharski@hotmail.com)*