

## Fifth Avenue shops celebrate openings

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Pinnacle Innovations Inc. has relocated within Naperville to 1601 Bond St., owned and operated by DynaCom Management Inc. | Submitted photo

The shops at Fifth Avenue Station in Naperville include a couple of new businesses that each held a “soft opening” Sept. 1, and have celebrated grand openings as well.

First up MJ Interiors — the furniture and home furnishing store owned by Mary Joy (think MJ) Finke, a woman whose eye for the furniture business comes naturally, given that her father worked for Kroehler Manufacturing, a premier furniture company that was once in the same building her business is in today.

The Oct. 29 grand opening included champagne and cupcakes, and apparently no one was bashful.

“I counted the number of plastic cups we used for the drinks and there were 130,” Finke said. “I hope people will look for that extra accessory for their home this Christmas. Others who know orders take a few weeks are already busy getting started on projects.”

Meanwhile at Alicia’s Photography, owner Alicia Johnson went with a catered grand opening on the same day, and the party, which began at 7 p.m., went on until midnight.

“We had wine and hors d’oeuvres and about 100 people came and just raved about the food,” Johnson said. “I, of course, didn’t get any as there was too much going on. I was very pleased and amazed by the turnout. I certainly felt a lot of love.”

Johnson said she is already in Christmas mode at the store and will offer two “mini-sessions” with Santa on Nov. 27 and 28. Clients can book 15-minute sessions with Santa and for \$75 receive 10 postcards, a pair of 5-by-7 portraits and also four others measuring 4-by-6. The session will be from 9 a.m. to 1 p.m. Saturday, and 11 a.m. to 3 p.m. Sunday.

## Comings

### Pinnacle moves again within Naperville

Pinnacle Innovations, a software and professional service company that offers services in telecommunications and logistics, has relocated again at 1601 Bond St., Naperville. Its former location at 1620 Frontenac Road was no longer viable, said company president Melinda Post, because their subletting deal was about to close.

“We’ve actually been in Naperville since the late 1980s when we moved here from Oak Brook,” Post said. “At that time, the move was a matter of rent. Our former location here wasn’t going to work anymore as it was located in an industrial park and the owner is making some changes. We’re now using space in a building operated by DynaCom Management.”

Actually, Post said there was another reason her company elected to stay in Naperville.

“We do most of our business outside the area,” she said. “Our biggest client is AT&T, and when people ask us where we’re located, we tell them ‘Naperville,’ which is one of the few areas outside of Chicago people in the country have actually heard of.”